



Small Farm CANADA

There's a small farm on every farm!



A TRUSTED NAME IN FARMING

Small Farm Canada is the established voice in Canadian agriculture...informing, entertaining, inspiring and challenging small farmers and rural property owners across Canada.

In 2021, **Small Farm Canada** joined with another trusted Canadian brand: **Farms.com**. The Farms.com Group of companies is a leader in digital, and offers a variety of marketing solutions in Canada, including **Ag Buyer's Guide, Better Farming, Better Pork.**

OUR READERS ARE LOYAL AND ENGAGED

- 99% rated the overall magazine as very good or excellent
- 94% of subscribers feel engaged by the content
- 93% of subscribers are exposed to new points of view or ways of thinking about things
- 83% of subscribers want to know more about what they are reading
- 93% of subscribers feel the magazine is relevant to small farming and the times we live in
- 92% of readers read majority of the magazine

CLASSIFIED ADVERTISING RATES

TEXT ONLY AD 20 words plus contact info (address, phone, email).

DISPLAY AD 2.25" wide x 3" high, full colour photo or logo

TYPE	1X RATE	2X RATE	3X RATE	6X RATE
TEXT ONLY	\$99	\$178	\$237	\$459
DISPLAY ONLY	\$222	\$425	\$605	\$1,145

Text only options will also appear on Farms.com classified pages for 60 days.

2025 PUBLISHING SCHEDULE

ISSUE	BOOKING DEADLINE	MATERIAL DEADLINE
JANUARY/FEBRUARY	DECEMBER 6, 2024	DECEMBER 13, 2024
MARCH/APRIL	FEBRUARY 6, 2025	FEBRUARY 13, 2025
MAY/JUNE	APRIL 11, 2025	APRIL 17, 2025
JULY/AUGUST	JUNE 13, 2025	JUNE 20, 2025
SEPTEMBER/OCTOBER	AUGUST 8, 2025	AUGUST 15, 2025
NOVEMBER/DECEMBER	OCTOBER 10, 2025	OCTOBER 17, 2025

866-260-7985 x255 classifieds@smallfarmcanada.ca

CLASSIFIED AD ORDER FORM

Text for 20-word Ad (\$2.50 for each additional word):

- 1x rate \$99** + applicable provincial taxes = _____
- 2x rate \$178** + applicable provincial taxes = _____
- 3x rate \$237** + applicable provincial taxes = _____
- 6x rate \$459** + applicable provincial taxes = _____

TOTAL PAYMENT

*All one-time or text ads must be prepaid.

- MAIL** Complete form and mail with ad text and payment to:
Small Farm Canada
90 Woodlawn Road, W.
Guelph, ON N1H 1B2
 - CALL** Call us at **866-260-7985 x255**
 - EMAIL** Email ad order with text and billing information to:
classifieds@smallfarmcanada.ca
- Name _____
- Farm Name _____
- Address _____
- City _____
- Province _____
- Postal Code _____
- Phone _____
- Email _____
- Visa/MasterCard # _____
- Expiry date (mm/yy) _____ Cheque attached
- Signature _____