

Small Farm CANADA

Classified Advertising Rates

Rate Card No. 06
Effective December 2009

Promote your product or service to an ever-growing market. With a print run of 17,500 magazines and national circulation, *Small Farm Canada* classifieds reach an estimated 50,000 consumers. Choose between two great options:

Option 1

Text Only Ad

20 words plus contact info
(address, phone, email)

Frequency	Cost
1x	\$85
2x	\$155
3x	\$210
6x	\$408



Option 2

Display ad of your choice 2.25" wide x 3" high

Frequency	Cost
1x	\$185
2x	\$365
3x	\$515
6x	\$1,002



3 EASY WAYS TO SUBMIT YOUR AD

- 1 MAIL** Complete form and mail with ad text and payment to Small Farm Canada, 4623 William Head Road, Victoria, BC V9C 3Y7.
- 2 FAX** Complete form and fax with ad text and credit card information to (250) 478-3979.
- 3 EMAIL** Email ad order with text and billing information to: ads@smallfarmcanada.ca
We will call for your credit card information.

For further info, call (250) 474-3961
or email ads@smallfarmcanada.ca

Classified Order Form

Attach ad text on separate page

Additional words (\$2.50 each) _____

Total Payment _____

I wish to pay by

Visa MasterCard Cheque

Card Number: _____

Expiry Date: _____

Signature: _____

Your Name: _____

Address: _____

City/Province: _____

Postal Code: _____

Phone: _____

All ads must be prepaid.

Small Farm Canada 2009/10 Deadlines

Issue	Space Deadline	Material Deadline
Jan/Feb	Nov. 28, 2009	Dec. 04, 2009
Mar/Apr	Feb. 03, 2010	Feb. 10, 2010
May/June	Mar. 26, 2010	April 07, 2010
Jul/Aug	May 28, 2010	June 04, 2010
Sep/Oct	July 23, 2010	Aug. 03, 2010
Nov/Dec	Sept. 30, 2010	Oct. 07, 2010